

TV Boxes

Xiaomi's TV box products sold in the EU are as follows:

1	MI BOX OB1-EU
2	MI BOX M25E

According to Data Act, Xiaomi TV boxes maybe classified as connected products, and the product data and related service data processed are as follows.

In general, the data collected by Xiaomi TV Box may vary depending on the versions and models. For specific details, please refer to the product user manuals or user agreements, or contact the Xiaomi compliance team through <http://dataact.mi.com/>.

If users want to access or delete data, please visit <http://dataact.mi.com/>.

1. Product Data

Data Type	Purposes of Data Collection	Data Format	Estimated Volume	Whether generating data continuously and in real-time	On-device or Cloud Storage	Intended Retention Period
Infrared Pairing Status	Monitoring whether infrared Pairing is successful or not, by collecting data like extended display	TXT	About 1120 bytes per time	No, it is collected during the period of infrared pairing.	Cloud Storage	In general, up to 1.5 years

	identification data, device type, brand, retry times.					
Display Settings Data	To help deal with malfunctions regarding display by collecting data such as the status of picture mode, current backlight value; auto light sensing function, auto color temperature, auto HDR tone adjustment function, sound output, sound mode.	TXT	around 192 bytes per time	No, it is collected when users click.	Cloud Storage	In general, up to 1.5 years
System UI	To monitor possible malfunctions by recording the data like sleep mode, screen off times, power off times, or restart times.	TXT	around 96 bytes every transmission	No, it is reported when users click.	Cloud Storage	In general, up to 1.5 years

eMMC Data	By collecting eMMC lifetime, eMMC delivery time, eMMC factory name, eMMC remaining storage, we record memory usage and other conditions to provide relevant after-sales service.	TXT	about 200 bytes every transmission	No, it is collected daily under normal startup conditions.	Cloud Storage	Up to 1.5 years
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2. Related Services Data

You may use third-party virtual assistants' services (such as Google Assistant, Chromecast, Alexa, etc.) through Xiaomi TV, and you typically need to log in to your third-party account and accept user terms or privacy policies. If you use these services, your devices may generate corresponding related service data. According to Data Act, these third parties are the holders of the data. Please contact them for information regarding such data.

3. Other Information

According to Article 3 (3) (g) of Data Act, users have the right to lodge a complaint with the supervisory authority of the Member State regarding, among others, data disclosure or sharing.

At the time of publication of this document, EU Member States are working on designating the authorities of accepting complaints related to Data Act, and we will keep you updated if there are any progress.